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New Book Helps Children and Adults Master Essential Math Skill

Ottawa, January 20, 2004 — The launch of *See and Learn Multiplication By Heart*, a new book by Ottawa author Lucie Cossette, will be held in the auditorium of the Ottawa Public Library, 120 Metcalfe (at Laurier), on Sunday, January 25, 2004, from 3:00 p.m. to 4:30 p.m.

See and Learn Multiplication By Heart proposes a visual approach to learning the multiplication tables. Just as children easily remember scenes from a movie or small details from a video game, they easily memorize multiplication facts presented to them on a few simple images. As they recall the images, they SEE the answer to each and every multiplication. Adults who have had difficulty learning their times tables with traditional non-visual methods will also be interested in trying this approach. A teacher's kit is available as well for use in the classroom.

Nancy Vézina, professor of mathematics education at the Faculty of Education at the University of Ottawa, has this to say about the book: “Struggling with times tables often hinders progress in math. Mrs. Cossette’s method is simple, consistent and innovative. A book for parents and teachers who want to help kids learn their times tables and for adults who want to improve their own math skills.”

A university graduate in psychology, Lucie Cossette is a statistical analyst at Statistics Canada. She developed this method for her son who had difficulty memorizing multiplication tables with flash cards and other standard practices. Her method's continued success with children and adults of all ages prompted her to publish it so that everyone could easily master this essential math skill.

The book and the teacher’s kit are currently available in both English and French at bookstores and educational outlets in Ottawa and Gatineau. More information is available from the publisher's website (<http://www.multidifference.com>).

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